

Digital Marketing Ramblings Insider Community Posting Ground Rules:

1. You must be a REAL PERSON; I have a very thorough process of checking up on Insider submissions and do not accept anyone that does not appear to be legit. If you use a fake name or stock photo for an avatar, don't bother applying;
2. Please include links to past work in your application. This gives me an idea of your style and also helps confirm that you are a legitimate blogger. Please, DO NOT include articles attributed to a different author. Seriously, how can that not raise red flags?
3. All content must be written by the Insider submitting the work and any content included from another author must be properly referenced and linked. All contributors are responsible for the originality and accuracy of their content and I will be enforcing a "one strike and you're out" rule. Insiders that plagiarize or don't properly credit an author and you will be prohibited from submitting future posts;
4. Any post that libels or slanders an individual or company, or any content that could potentially lead to legal action against this site will not be approved;
5. Your post topic must fall within our [Post Topic List](#) ;
6. External links are allowed and encouraged, but they must be in context, relevant and add value to the reader. We reserve the right to remove any inappropriate links without warning;
7. You may not overtly promote your product or business in your post. You are, however, allowed to promote your company and include one link to your website in your user bio. All links are no-followed. This isn't a link-building program so let's keep the posts clean; If you are interested in including links and mention of your services in your post, please [see my advertising page](#) for information on sponsored posts;
8. Any image included in a post must be either original or properly linked and attributed. We reserve the right to swap imagery to enhance the reader's experience and to avoid copyright violations;
9. All posts must be properly formatted and reader-ready. We reserve the right to reformat a post in order to keep the look and feel of DMR consistent;
10. Insiders are required to fill out their author bios completely before their first post is approved. Please refrain from including a second bio in your posts; Again, **no posts will be approved if the author's bio and image are not complete**;
11. Submitting a post for DMR does not guarantee it will be published. Article selection is based on compliance with the above ground rules, relevance to DMR content and the number of submissions I receive on any given day. Approval may take a few days, so please be patient. I am only one person and I have to read every post before publishing.